

FINAL

3 Week Action Plan



Pre-Action Plan

- **Business Organization**
- **Team Development**
- **Education**



Week 1

Set up Business Entity

Assemble your Team

**Step 1: Decide on a Geographical Area
(zip codes, neighborhood)**

- Demand (cash buyers & sales volume)
- Start with lower to mid range homes

Week 2

Wholesaling

Step 2: Start Building your Buyers' List

- **1 Strategy at a Time (Module 2)**
 - Cash Buyers Strategies
 - Internet Lead Generation

Contact & Survey your Buyers' List

- **SurveyMonkey.com**
- **Phone Calls**

Look for Properties matching Criteria

Week 2

Buy and Hold

Decide on a Geographical Area

Start Locating Properties

Week 3

Wholesaling

Write Purchase Contracts

Devise a Tracking System – Follow Up

Set up a One Page site and Market to your Buyers' List – follow Laura's Strategy

- **Zillow.com**

Week 3

Buy & Hold

Write Purchase Contracts

- Due diligence
- CAP, GRM, ROI - Important

Set up a Property Management System

- [Simplifyem.com](https://www.simplifyem.com)