

Module 4D

Decision Process Cheat Sheet



Wholesale, Fix & Flip or Buy & Hold?

General Rule: Wholesale or Fix & Flip?

10% of Final Sale Price to be the Investor's Profit Margin

General Rule: Assignment

If Profit Potential is \$5,000 or Less - Assign

General Rules: Buy & Hold

Immediate Cash Flow (\$150+ net per door)

Appreciation potential and time frame (3+ years)

REAL ESTATE STRATEGY DECISION FLOWCHART

