

CHECKLIST – How to Locate Properties



Driving for Dollars or "Farming"

- Look for abandoned/vacant/neglected homes
- "For Rent" signs = Absentee Landlords



Public Databases

- Preforeclosures, Probate, Divorces
- Bankruptcies



Demographic Searches

- List compiled from demographic searches
- Haines.com



Collector of Revenue/Property Taxes

- Tax Delinquent Properties - 3 Lists: Before the Auction, During Redemption or OTC (Over the Counter)



Newspaper Classified Ads

- Run an Ad in "Investment Properties for Sale" or "Houses For Sale"



Free Online Classified Ads

- Craigslist - "Real Estate For Sale" & eBay Real Estate
- Backpage.com, ClassifiedAds.com, USFreeAds.com



Online Searches

- Firefox or Explorer with Keywords & Bookmark Strategy



Search Classifieds Ads Online Software Tool

- Use Keywords and Set Up Email Campaign



Bandit Signs

Place them in Strategic Locations



Wholesalers

Co-Wholesale



MLS Strategy

Expired Listings or See Laura's MLS Strategy Program